

**CVEP Would Like to Extend Special Thanks to Our Partners
for Making this Conference Possible**

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Desert Sands Unified School District
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Eisenhower Medical Center
EV Enterprises
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Northshore Greenhouses
Operation SafeHouse
Pacific Western Bank
Parker Palm Springs Hotel
PS Cultural Center
Raices
Regional Access Project Foundation
Renova Solar
Riverside County Office of Education
SoCal Gas Company
TKB Bakery & Deli
The Living Desert
The Wright Place
UC Los Angeles
UC Riverside
Universal Martial Arts Center
University of Redlands
Wells Fargo Bank
29 Palms Band of Mission Indians



SCHOLARS • LEADERSHIP • SUCCESS



Second Annual CVEP Student Leadership Conference

**CSU San Bernardino - Palm Desert Campus
June 23-25, 2015**



For additional information, please contact Cristina Gregorio at
cristina@cvep.com or (760) 625-0102.

A Message from the Executive Director of Scholarships

As the Executive Director of the Coachella Valley Economic Partnership's Pathways to Success Scholarship and Leadership program, it is my honor to welcome you to our Second Annual CVEP Student Leadership Conference. This conference is the launching pad for the academic and leadership services you will receive throughout the academic year.

Since 2009, CVEP and local partners have awarded more than 2000 scholarships totaling more than \$10 million to Coachella Valley students pursuing a higher education. In addition to financial support, CVEP's Pathways to Success program works with local partners to grow the next generation of leaders. Through this regional collaborative CVEP Pathways to Success scholars are offered important resources that are designed to increase their academic and professional success.

Equally important is the fact that our leadership program and services are being designed and developed with the support of our scholars and alumni. Drawing upon their recommendations, CVEP's Pathways to Success Leadership program works with local business, education and civic leaders to offer our scholars the unique opportunity to learn from top leaders in the region. CVEP's Pathways to Success Leadership program works with local business, education and civic leaders to offer our scholars the unique opportunity to learn from top leaders in the region. The engagement of our scholars has also helped forge peer-to-peer networks



across the nation, which in turn is increasing the success rate of our scholars.

On behalf of our business, education, civic leaders and CVEP team, we congratulate and welcome you into the CVEP Pathways to Success family. Our hope is that this conference will inspire and motivate you to go beyond your comfort zone and stretch your innate leadership talents.

We look forward to working with you as you pursue your academic and professional endeavors and continue to grow into your role as a Coachella Valley leader!

Sincerely,

Ernie Ries

Creativity Sponsor



Inspirational Sponsors



Program Supporters



Legacy Sponsor



Innovative Sponsors



ANNENBERG CENTER
FOR HEALTH SCIENCES

AT EISENHOWER

Imparting knowledge. Improving patient care.

Keynote Speaker: Jairek Robbins



Jairek Robbins is a man on a mission focused on developing creative solutions for accelerating results. By evaluating you and your companies strategic objectives, Jairek is able to build a customized roadmap for you to achieve your goals with speed and precision.

“My goal is to assist people in the process of rapidly achieving their goals so they are able to live the life of their dreams. My hope is that they will eventually pay-it-forward and help those that they care about the most do the same.”



Man on a Mission

At only 23 years old, Jairek was awarded the Congressional Award (Gold Medal) from the United States Congress. Today, the 31-year old is unlocking secrets for maximizing employee performance and organizational success (and he's just getting started).

www.jairekrobbins.com

Wednesday, June 24, 2015

Agenda

PROGRAM

TIME

Continental Breakfast/ Student Check-in	7:15-8:15 AM
Welcome	8:20-8:45 AM
Keynote Speaker, Jairek Robbins	8:40--10:00 AM
Session 1: Workshops/Panels	10:15-11:05 AM
Session 2: Workshops / Panels	11:10-12:00 PM
Lunch	12:00-1:00 PM
Session 3: Workshops/Panels	1:10-2:00 PM
CVEP Scholarship Recipient Panel	2:15--3:15 PM
Debrief & Review of Day	3:15-4:15 PM
CVEP Scholarship Recipient Document Review	4:15 -5:00 PM



Ernie Rios
Executive Director, Scholarships



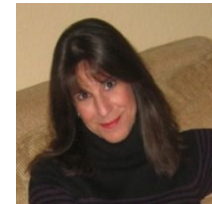
Oscar Fonseca
Mentors Advising Services
(MAS) Coordinator



Roula Roe
Operations & Development
Coordinator



Kim McNulty
Executive Director, Next Generation
Learning



Beth Bentley
Director of Research

Workforce Excellence



Sheila Thornton
Vice President, Workforce Excellence



Cristina Gregorio
Student Services Coordinator



David Slack
Accounting and Data Manager



Donna Sturgeon
Director, Work-Based Learning



Jacqui Tricco
Industry Council Coordinator

GROUP SESSION: 8:40-10:00 AM

Keynote Speaker: Jairek Robbins
Indian Wells Theatre

SESSION: 10:15 –11:05 AM

Career Exposure: Health Panel

Bob Kambe
AVID Physical Therapy
Dr. Damoun Rezai
Eisenhower Medical Center
Room: Oliphant Auditorium

**Career Exposure: Arts, Media,
& Entertainment**

Shann Carr
PS Cultural Center
Steven Biller
CVEP
Jocelyn Vargas
Raices
Room: HS 107

Career Exposure: Law Panel

Maricela Flores
Dr. Chris Flores Private Practice
Carlos Campos
Best, Best & Kreiger
Room: IW 303

Internships / Job Interviews

Diane M. Kovalsky
CSUSB Palm Desert
Room: RG 309

Career Exposure: Clean Tech

Patrick Sheehan
Renova Solar
Bill Schlanger
EV Enterprises
Room: IW 205

**(0) Business & Entrepreneurship
Panel**

Joe Wallace
CVEP
Paula Tapia
Pacific Western Bank
Room: HS 109

College Major Exploration

Brenda Machuca
CSUSB Palm Desert
Room: IW 306

**Personal Mission Statement
(New Students)**

Ernie Rios
CVEP
Room: Indian Wells Theatre

SESSION TWO: 11:10–12:00 PM

Staying Healthy in College (Exercise/Nutrition)

Dr. Chris Flores
Private Practice
Room: IW 306

Time Management (Managing Academics, Social Life, & Stress)

Karina Quintanilla
Brandman University
Room: IW 303

Dreamers Navigating College

Jose Simo
College of the Desert
Room: HS 107

Improving Your Memory (Brain Foods and Games)

Diane M. Kovalsky
CSUSB Palm Desert
Room: IW 205

(0) Financial Management (Beginners)

Phillip Niblo
Ricardo Flores
Wells Fargo Bank
Room: RG 309

Personal Mission Statement (Renewal Scholars)

Ernie Rios
CVEP
Room: Indian Wells Theatre

(0) Crowdfunding for Your Education

Dr. Letitia Wright
The Wright Place
Room: HS 109

Building Your Resume/Linked-In Profile (New Scholars)

Oscar Fonseca
CVEP
Room: Oliphant Auditorium

SESSION THREE: 2:15-3:15 PM

Community Involvement

Soleil Rubalcava
CVEP PTS Alumni
Beatriz Gonzalez
CVUSD
Room: RG 309

How to Stay on Track at COD (COD Students)

Adell Bynum
Tula Marin
College of the Desert
Room: IW 306

Building Your Resume/Linked-In Profile (New Students)

Oscar Fonseca
CVEP
Room: Oliphant Auditorium

Saving Tips (Health, Travel, School Supplies, and Basic Necessities)

Roula Roe
Cristina Gregorio
CVEP
Room: Indian Wells Theatre

Community College Students (FAFSA, Dream Act, Cal Grant, Loan Repayment)

Lily Casas
College of the Desert
Room: IW 205

Staying Healthy in College (Exercise/Nutrition)

Mabel R. Ribas
DSUSD
Room: IW 303

Personal Mission Statement (Renewal Students)

Ernie Rios
CVEP
Room: HS 109

Public Speaking

Alexis Ortega
Desert Aids Project
Room: HS 107

Group Session: 3:15-4:15 PM

Action Plan: Next Steps

Ernie Rios
CVEP
Room: Indian Wells Theatre

Lunch: 12:00-1:00PM
Location: Health Sciences Building



Group Session: 11:10-12:00 PM

CVEP PTS 101

Cristina Gregorio
Indian Wells Theatre

12:00 -1:00PM

Location: Health Sciences Building



SESSION TWO: 1:10-2:00 PM

Student Technology Resources

Esteban Ramos
GoPilot, CVEP PTS Alumni
Room: RG 309

Men in Leadership

Bruce Newlin
Retired UCLA Professor
Room: HS 107

**Building Your Resume/Linked-
In Profile (New Students)**

Oscar Fonseca
CVEP
Room: Oliphant Auditorium

Women in Leadership Panel

Deborah McGarry
SoCal Gas Company
Sheila Thornton
CVEP
Room: IW 303

University Housing 101

Brandi Veigh
University of Redlands
Room: IW 306

**Personal Mission Statement
(New Students)**

Ernie Rios
CVEP
Room: Indian Wells Theatre

Dressing on a Budget

Erika Gonzalez
Riverside County, Office
of Education
Room: HS 109

**(0) Tips from Local
Entrepreneurs on Starting Your
Own Business**

Nathan Sippel
TKB Bakery & Deli
Lynn Hawks
Circle Take Media
Suzette Overgaag
Northshore Greenhouses
Room: IW 205

SESSION THREE: 1:10–2:00 PM

**(0) Managing Your Brand
& Your Business**

Ezekiel Bonilla
29 Palms Band of Mission
Indians
Room: IW 306

**COD Work Experience &
Internship Opportunities
(COD Students)**

Michelle Richards
College of the Desert
Room: IW 205

**Building Your Resume/Linked-
In Profile (Renewal Students)**

Steven Biller
CVEP
Room: Oliphant Auditorium

**Self-Defense
(Hands-On)**

Sensei Michael Johnson
Universal Martial Arts Center
Room: Indian Wells Theatre

**Personal Mission Statement
(New Scholars)**

Ernie Rios
CVEP
Room: HS 107

(0) Financial Management

Phillip Niblo
Ricardo Flores
Wells Fargo Bank
Room: HS 109

Studying Abroad Experience

Vanessa Figueroa
CVEP Scholar
Roberto Velazquez
CVEP PTS Alumni
Room: RG 309

**FAFSA (Dream Act, Cal Grant,
CAR, SAR, Loan Repayment)**

John Anderson
CSUSB Palm Desert
Room: IW 303

Group Session: 2:15–3:15 PM Indian Wells Theatre

CVEP Scholarship Recipients Panel

Travis Xanders, Janel Samuel, Fatima Salcedo,
Jonathan Figueroa, Edgar Rivera
CVEP PTS Scholars

Group Session: 3:15-4:15 PM Indian Wells Theatre

Debrief & Review of Day

Cristina Gregorio
CVEP

(0) Business / Entrepreneurship Series

Thursday, June 25, 2015

Agenda

GROUP SESSION: 8:45-10:00 AM

Motivational Speaker

John Epps

Instructor, UCR Extensions

<u>Program</u>	<u>Time</u>	<u>SESSION ONE: 10:15 -11:05 AM</u>	
Continental Breakfast / Student Check-in	7:15-8:15 AM	<u>How to Stay on Track at COD</u> <u>(COD Students Only)</u> Adell Bynum Tula Marin College of the Desert Room: HS 107	<u>Internships / Job Interviews</u> Erika Gonzalez Riverside County, Office of Education Room: RG 309
Welcome Back!	8:20-8:45 AM		
Motivational Speaker: John Epps Instructor, UCR Extensions	8:45--10:00 AM	<u>Preparing Your Term Paper</u> <u>(Formats and Style Guides)</u> Toni Lawrence UC Riverside Room: IW 306	<u>(0) Financial Management</u> <u>(Starting Your own Business)</u> Philip Niblo Wells Fargo Bank Room: HS 109
Session 1: Workshops / Panels	10:15-11:05 AM		
CVEP PTS 101	11:10-12:00 PM	<u>Personal Mission Statement</u> <u>(Renewal Student)</u> Ernie Rios CVEP Room: Indian Wells Theatre	<u>Leadership & Community</u> <u>Engagement</u> Mike Chedester The Living Desert Dave Thornton Angel View Foundation Room: IW 205
Lunch	12:00-1:00 PM		
Session 2: Workshops/Panels	1:10-2:00 PM		
Session 3: Workshops/Panels	2:15-3:15 PM	<u>Self Defense</u> <u>(Hands-On)</u> Wendy Ansley College of the Desert Room: IW 303	<u>Building Your Resume/Linked-In</u> <u>Profile (Renewal Students)</u> Lynne Dibley Parker Hotel Room: Oliphant Auditorium
Action Plan: Next Steps	3:15-4:15 PM		
CVEP Scholarship Recipient Document Review	4:15 -5:00 PM		