



Luis Rojas Jr. grew up in Coachella in a family of five. At age of 13, Luis began working during his summer vacations as an agriculture worker for the first time, as well as, going to school. He graduated from Coachella Valley High School (CVHS). During his senior year at Coachella Valley High School, he worked as a tutor for the Coachella Unified School District. After graduating CVHS, He continued his education at College of the Desert (COD) where he part of Extended Opportunity Programs and Services, College of the Desert Alumni Association Scholarship Club and a scholarship recipient for COD Alumni Association / Pathways to Success Scholarship. On May 23, 2014, Luis graduated from COD earning an Associate's Degree in Psychology and an Associate's Degree in Liberal Arts with an emphasis in Social and Behavioral Sciences.

After completing his studies at COD, Luis transferred to California State University, San Bernardino Palm Desert Campus (CSUSB PDC) where he was part of a mentor program and earned his Bachelor's Degree in Psychology. As well as a two-year scholarship recipient for Pathways to Success Scholarship and a recipient for the Extended Opportunity Programs and Services Association scholarship for Region 9. During his studies at CSUSB PDC, Luis worked as a full time worker working in the fields of the Coachella Valley while being a full-time student.

Luis graduated from CSUSB PDC with an overall 3.2 G.P.A. He is the first in his family to earn a Bachelor's Degree from a four year university. After graduating from CSUSB PDC, Luis intern for the Coachella Valley Economic Partnership: Pathways to Success, he currently assists students with any questions regarding school resources or scholarship inquiries. As an intern, Luis develop student file naming convention to streamline future annual audits. His passion is to make a difference and a positive impact on the students while interning for CVEP Pathways to Success.

Luis plans to earn a Master Degree in Counseling and Guidance Program from California State California State University, San Bernardino Palm Desert Campus. Luis' goal is to become a counselor for a community college and give back to his community.