

# Coachella Valley Regional Plan 2019/20 Retreat

*New Frontiers for Students, Business and Community*

January 8, 2020

UCR Palm Desert



# **Welcome from OneFuture Coachella Valley Board**

**Pete Del Rio, Board Chair**



# Framing the Day

**Sheila Thornton**, President / CEO  
OneFuture Coachella Valley

# Our Mission

To assure all students succeed  
in college, career and life –  
expanding and enhancing  
the local workforce so that  
our youth and economy thrive.

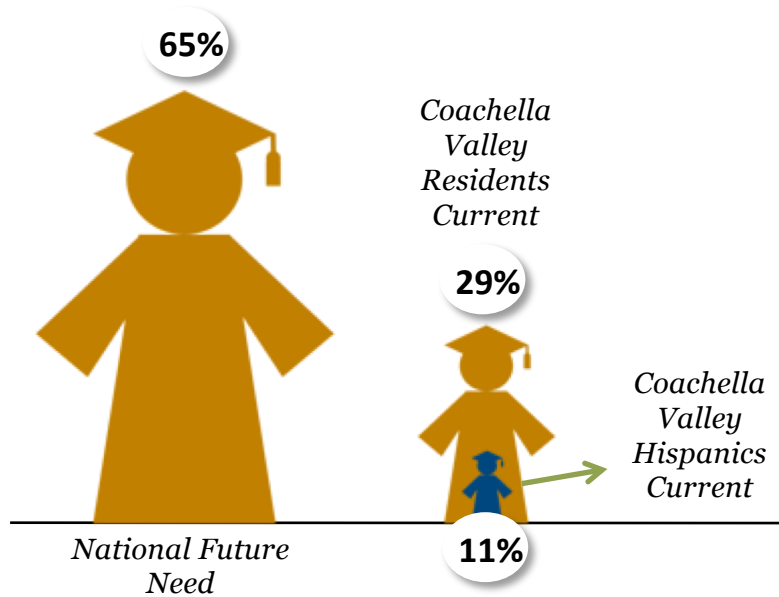




An **educated workforce** supports  
a **strong economy**, and  
**creates jobs** that support  
healthy families, communities  
and businesses



# Gap in Educational Attainment

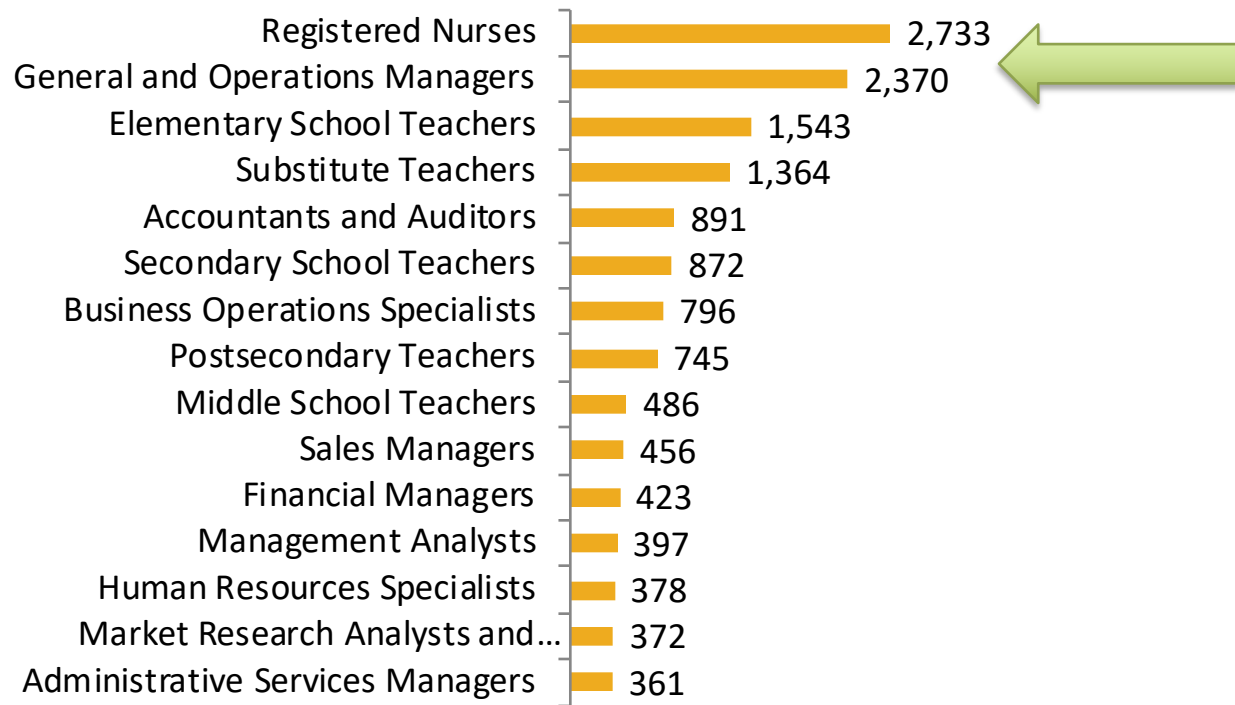


By 2020, **65%** of jobs in the nation will require postsecondary education

Coachella Valley underperforms, especially among Hispanics (who make up 43% of adult population)



# Top Jobs Require a Degree



The average  
wage for those in  
the top  
occupations is  
**\$39/hour!**

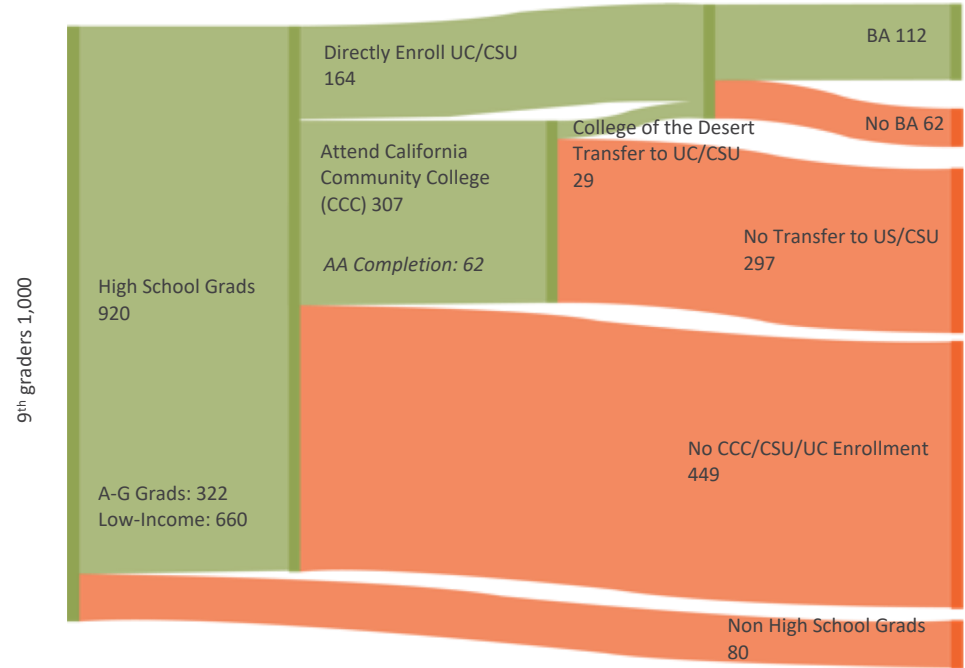
*\* Jobs that require a Bachelor's degree or higher.*

*Source: Emsi Q1 2017 Data Set*

# Coachella's High School to BA Pipeline

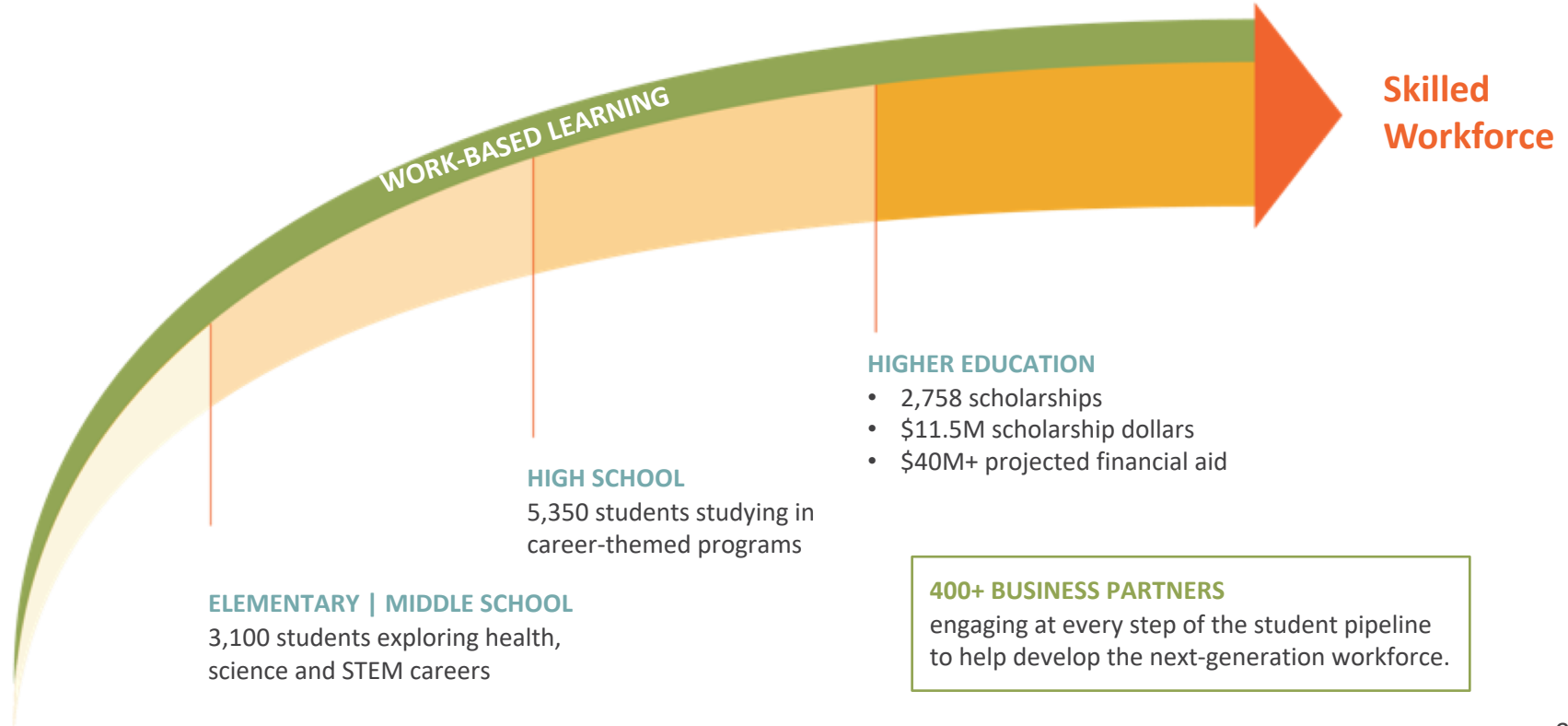
**48%** 9th graders start at a public California college

**11%** complete a BA at a UC/CSU



*Note: base of 1,000 taken from the 5,968 Students in the 2014-15 Cohort from the Coachella Valley, Desert Sands, and Palm Springs School Districts*

# Our Model: Linking Education and Business



# Regional Plan for College & Career Success

## 5 strategic outcomes

Increase high  
school  
graduation rates

Increase college  
readiness

Increase college  
completion and  
attainment of  
degrees and  
certificates

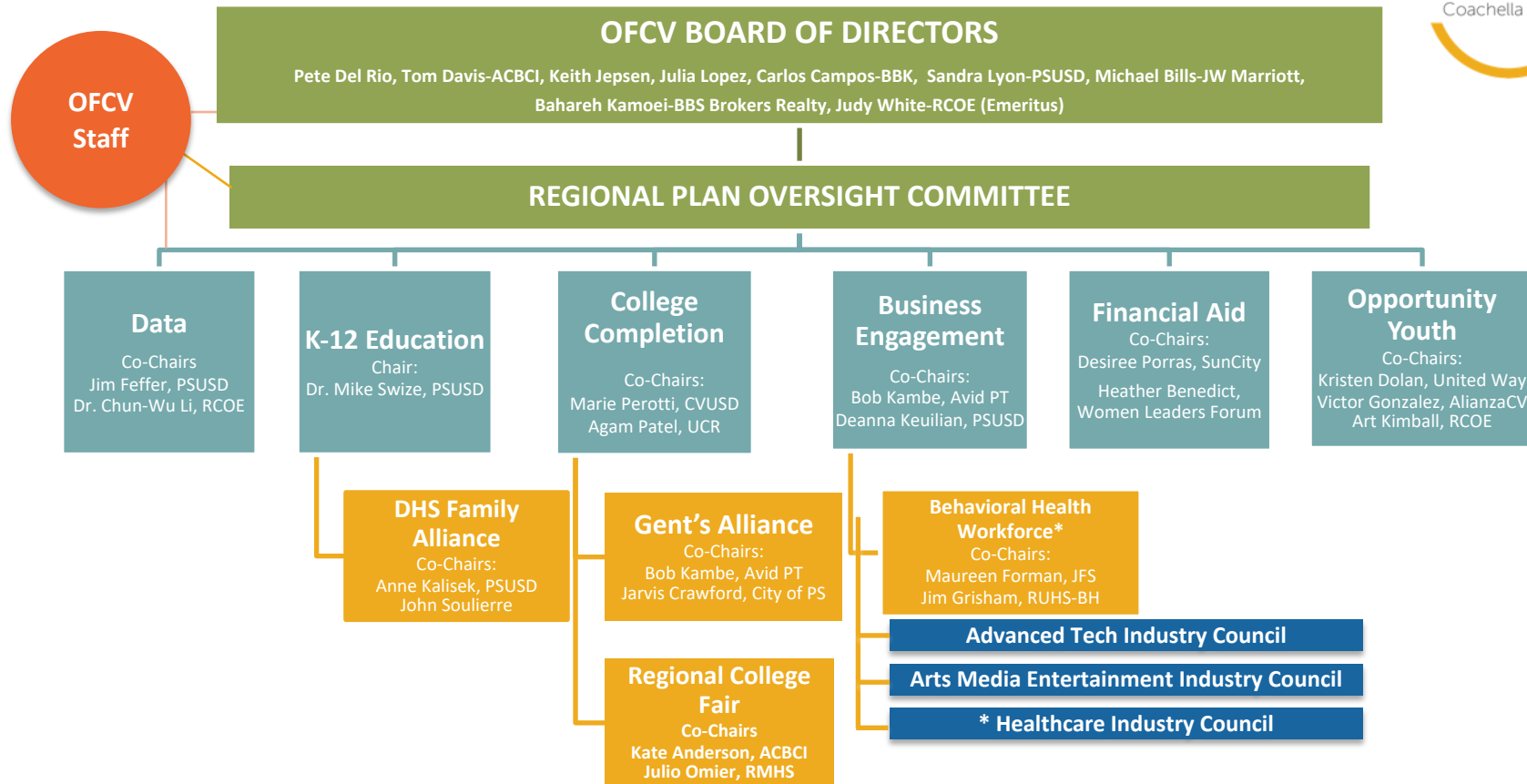
Increase career  
readiness

Place local  
students in  
higher-wage jobs





# Regional Plan Structure: Coachella Valley



# The Pipeline is Working

Among OneFuture CV scholars who have a degree

**78%**  
**HAVE A JOB**

**46%**  
**HAVE A BACHELORS  
DEGREE IN  
HEALTHCARE MAJOR**

**51%**  
**ARE EMPLOYED  
LOCALLY**

(88% among HCC interns)

## SECTORS REPRESENTED

Education | Healthcare  
Non-Profit | Business  
Hospitality | County  
Advanced Technology

# Coachella Valley Outcomes

- ✓ **47** Career Academies/Pathways programs serving more than **6,500+** local high school students
- ✓ FAFSA completion rates increase from **48%** to **70%** since 2011
  - ✓ **\$19.7 million** potential financial aid funds available due to local FAFSA completion efforts
- ✓ **\$14.5** Million in scholarships awarded to **2,204** students
  - ✓ Per 2016 data, **34%** have graduated college with an Associate's or Bachelor's degree potentially generating **\$10,295,151\*** in additional local wages!
- ✓ **156** paid undergraduate healthcare interns hosted by **51** local businesses for a total **\$591,000** in wages

\* Total determined as follows: 599 graduates (442 Bachelor, 157 Associate); unemployment (1778\*7%) = 549 (411+138); earnings (\$48090-\$25029) = \$23061 and (\$30933-\$25029) = \$5904; wage increase (23061\*411) = \$9,479,455 + (5904\*157) = \$815,697; grand total = \$10,295,151



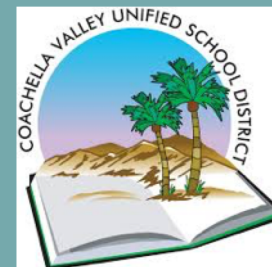
6,500  
students



# 47 high school Career Pathway



programs across  
all districts





45 non-profits  
matched funds  
to award  
\$15 million in  
scholarships to  
2,300 students

972 degrees  
completed





**185 college interns**

**On the road to Health Professions**



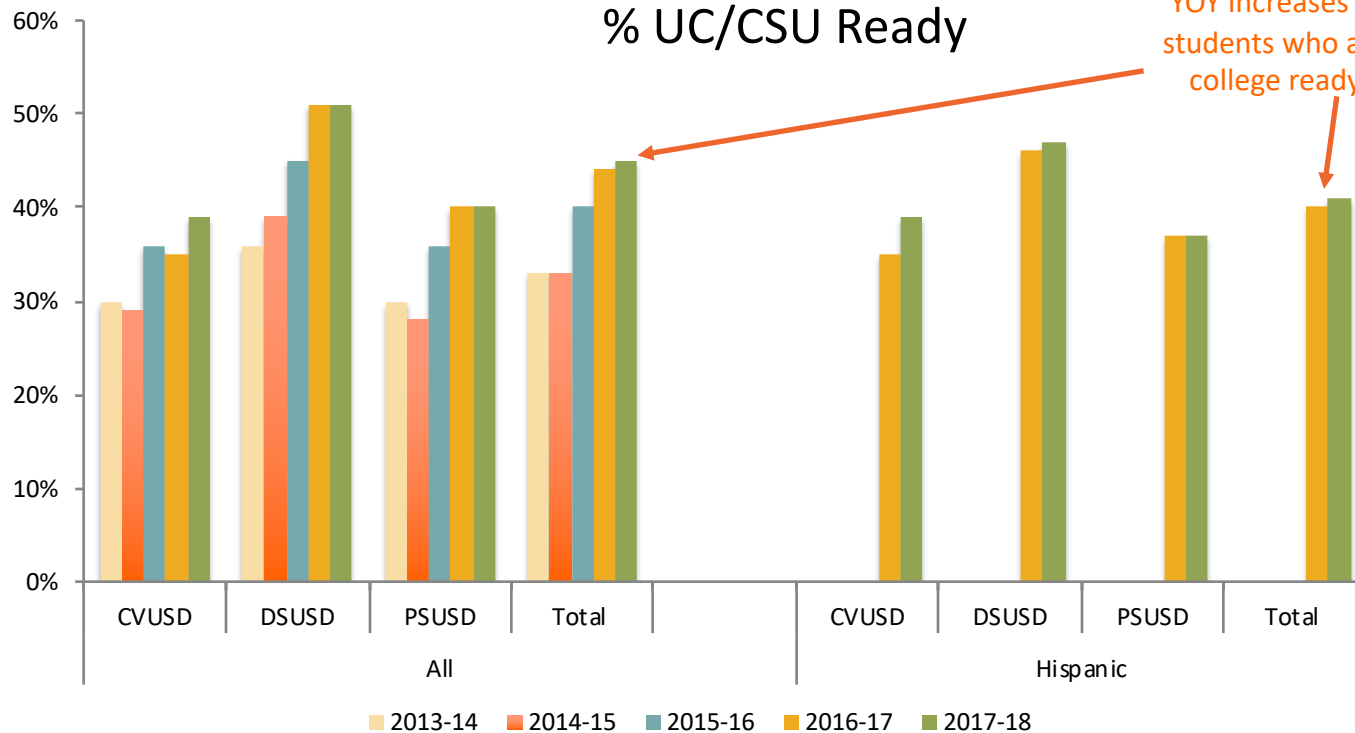
**JW Marriott  
Desert Springs**  
saw a  
**50% decrease** in  
**Time to Fill Positions**  
through  
**K-16 pathway  
partnerships**



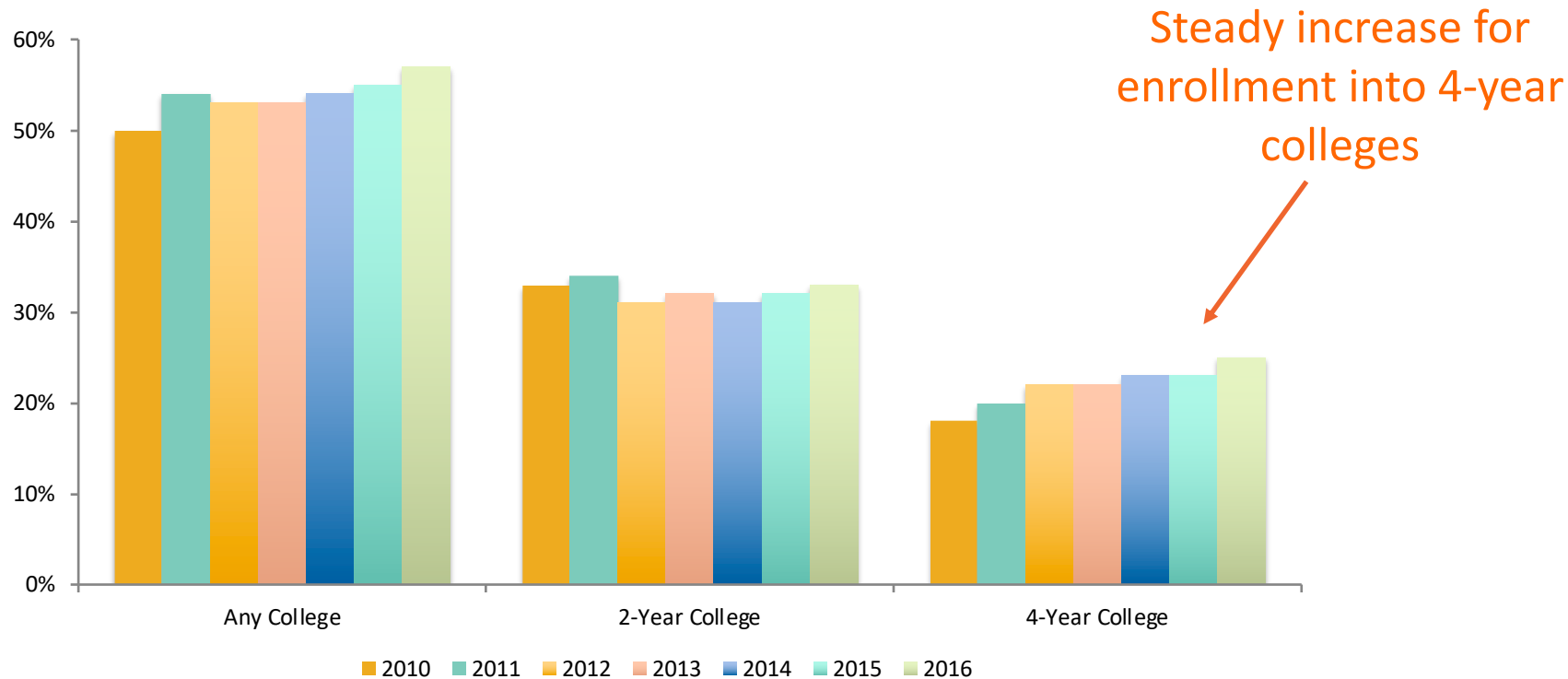
# College Readiness (A-G Completion)

% UC/CSU Ready

YOY increases in students who are college ready



# College Enrollment - by Type of School



# Local Businesses Will Benefit

OneFuture CV scholars are likely to stay and work here

**64%**  
**LIVE LOCALLY**

**46%**  
**PLAN TO LIVE AND/OR  
WORK PERMANENTLY  
IN CV**

**41%**  
**ARE EMPLOYED  
LOCALLY**

# The Pipeline to Health Professions:

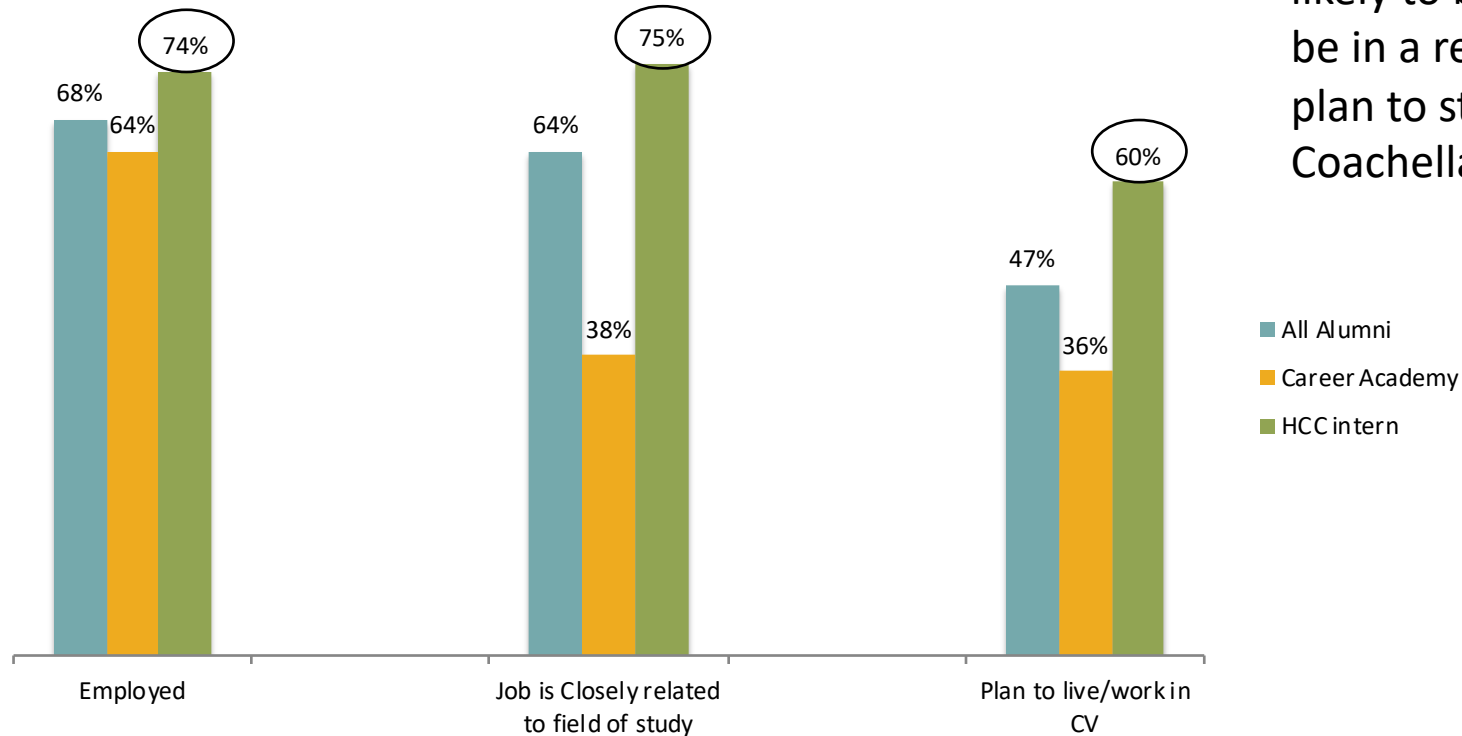


- La Quinta High School Health Academy
- 5 years of scholarships, \$17,500
- 2 years of undergrad, paid internships
- COD and UCR Grad
- Latino Commission
- OneFuture CV – Alignment Teams
- Entering Medical School Sept 2019

# OneFuture – Undergrad Internships

partnered with Health Career Connection

HCC interns are more likely to be employed, be in a related job and plan to stay in the Coachella Valley



# Agenda Overview

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- 1:20-2:15pm **Skills Needed for Success in Work at the Human-Technology Frontier**
- Dr. Joyce Malen-Smith Presentation
  - Small Group Reflection / Report Outs
- 2:15-3:30pm **Regional Plan Progress Updates**
- 3:30-4:20pm **Technology Skills Goals – Regional Plan 2.0**
- Small Group Work / Report Outs
- 4:20-4:30pm **Wrap-Up and Next Steps**

# Opening Moves

Kim McNulty

- Stand Up
- Find someone you don't know
- Introduce yourself
- And share...

\* FIRST time You  
RECOGNIZED that  
TECHNOLOGY was \*  
making a POSITIVE  
IMPACT on You... your  
Job... or your personal life.

\* ~~~~~

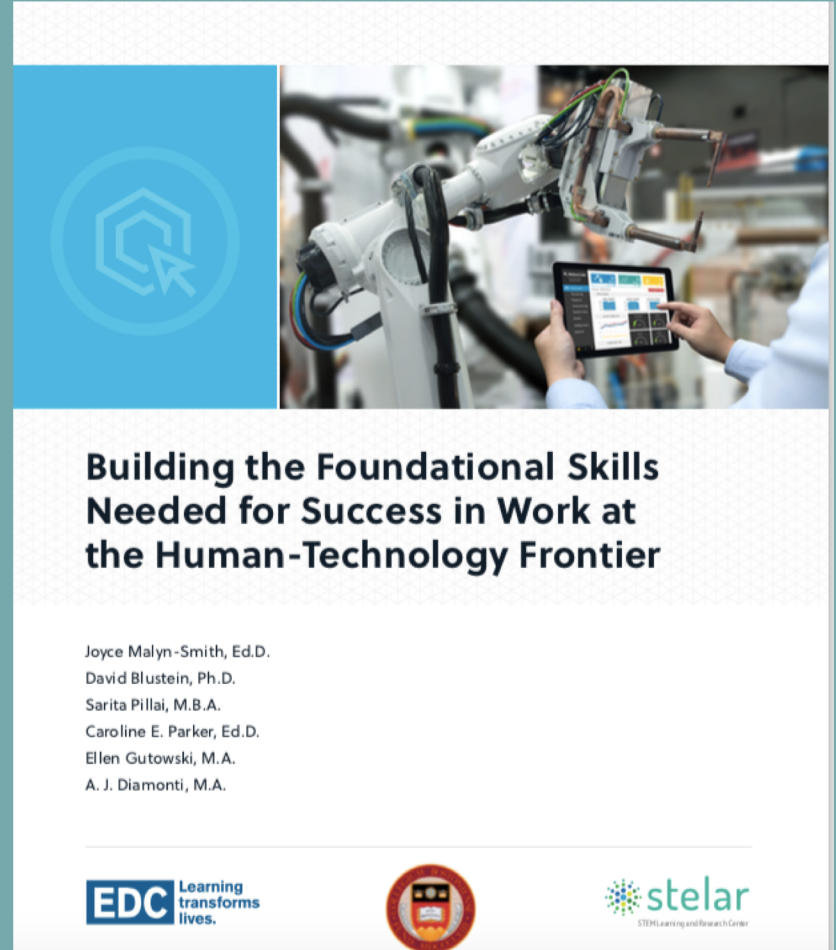


# **Regional Plan 2.0 Technology Skills Goals**

Sandy Lyon, Superintendent, PSUSD

# Skills Needed for Success in Work at the Human-Technology Frontier

Dr. Joyce Malen-Smith  
Education Development  
Center



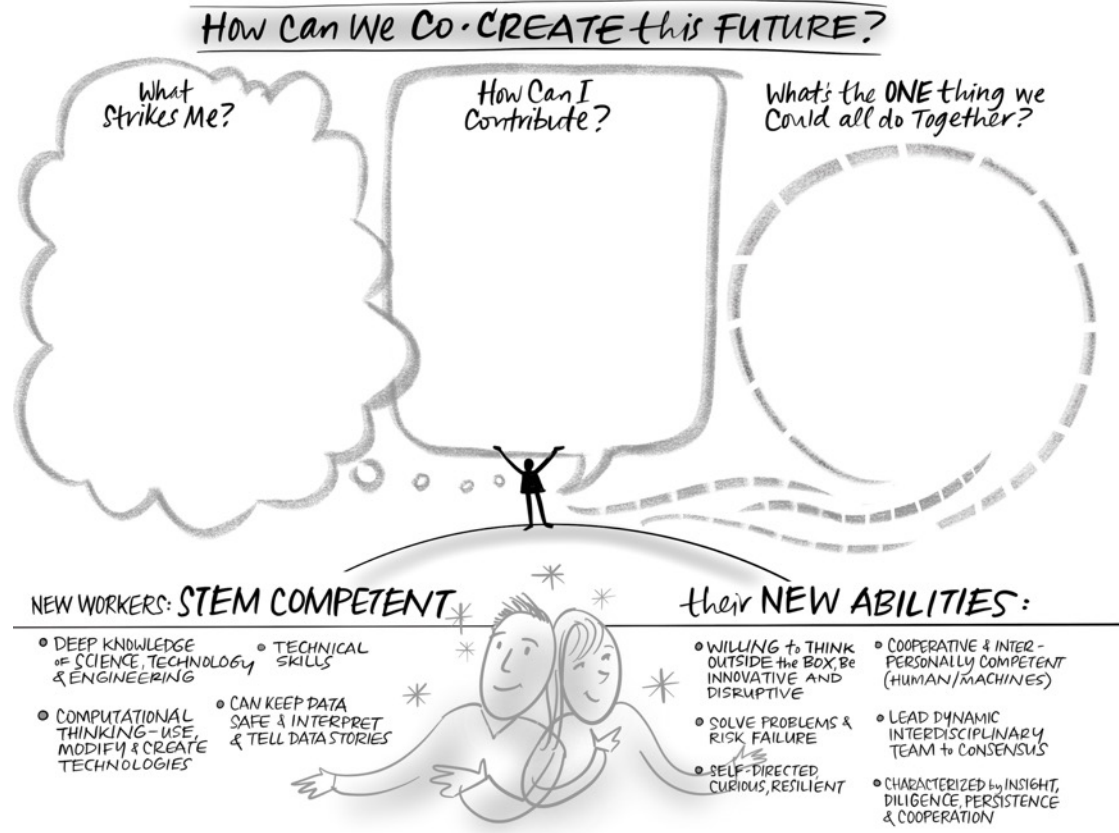
**EDC** Learning  
transforms  
lives.



**stelar**  
STEM Learning and Research Center

# Reflection

- Table facilitators will watch time
- Take 3-4 minutes to individually reflect on Joyce's presentation using this template
- Share ideas with your tablemates
- A few volunteers share with bigger group

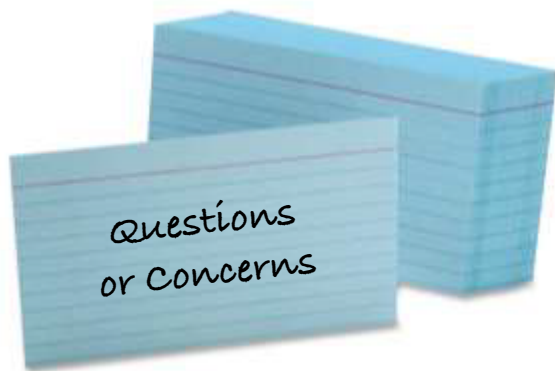


# Regional Plan Progress Updates

# Ground Rules



- ✓ Presentations will be timed so stay within your 5:00 minutes
- ✓ Use the Blue and Yellow cards to provide feedback



# K-12 Team

## Student Introduction

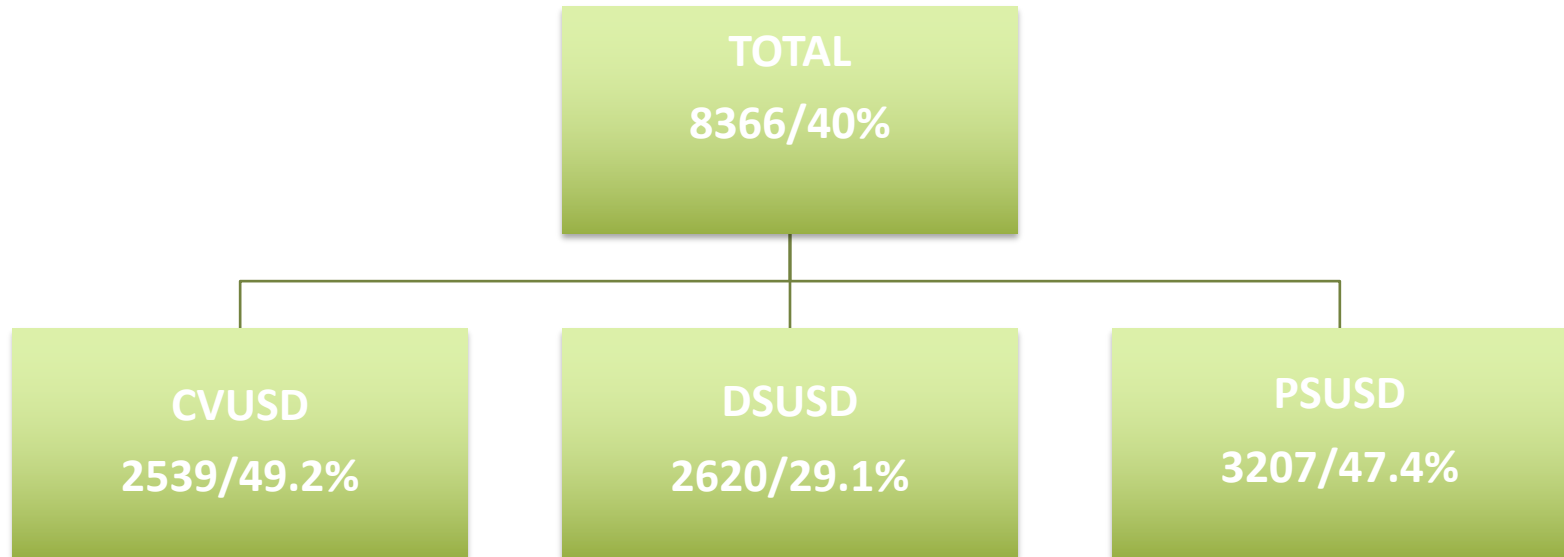
Mike Swize, A-Team Chair

Marie Perotti – CVUSD

Kevin Bibo – DSUSD

Deanna Keuilian - PSUSD

# Programs of Study - Total Number of Students



# A-G RATES BY PROGRAM

	CVUSD	DSUSD	PSUSD
CTE	49.4%	64.3%	67.1%
AVID	67%	83.3%	70%
ROTC	N/A	28.2%	23.1%
COSMETOLOGY	N/A	N/A	9.5%
DISTRICT	33.3%	51.8%	45.2%



# College/Career Indicators - Prepared

18-19	CVUSD	DSUSD	PSUSD
Total Meeting Prepared	27.3%	42.3%	38.9%
CTE + 1	23.5%	17.7%	23.6%
Level 3- Math/English	41.7%	43.5%	44.6%
<b>Two College Credit</b>	<b>0%</b>	<b>6.1%</b>	<b>20.1%</b>
2 AP Exams	23.8%	25.6%	27.2%
2 IB Exams	N/A	8.5%	4.1%
A-G + 1	79.2%	88.9%	82.4%
Seal of Bi-literacy + ELA	36.6%	34%	30.9%
Military/Leadership + 1	N/A	1.4%	2.6%

# Innovations to Increase CCI

CCGI &  
Counselor Support

Stronger  
Messaging –  
Programs Work



Elementary/MS  
Alignment

Planning & K-16  
Collaboration

# DHS Family Alliance Team

## Student Introduction

Anne Kalisek, PSUSD

John Souillerre, JSA Consulting

A-Team Co-Chairs

# Accomplishments

## ✓ Launched A-Team

- ✓ Broad community participation
  - ✓ City, Chamber, Police Department, Rotary, Schools, Cabot's Museum, Borrego Health, Desert Healthcare District, Hazelden Betty Ford, Riverside University Health Systems

## ✓ Focus:

- ✓ Reduce Chronic Absenteeism

## ✓ Beginning Tactical Planning Process

- ✓ Vision & Strategy
- ✓ Consensus
- ✓ Tactical Plan



# Chronic Absenteeism – DHS Schools

**Definition:** The unduplicated count of students absent 10 percent or more of the days enrolled in the public school during the school year.

2017-2018 Academic Year Overview			
School	Enrollment	Chronic Absenteeism %	Actual Number of Students
Bella Vista Elementary	741	25%	185
Bubbling Wells Elementary	735	15%	110
Cabot Yerxa Elementary	700	25%	175
Two Bunch Palms Elementary	799	23%	184
Julius Corsini Elementary	455	27%	123
Desert Springs Middle School	977	28%	274
Painted Hills Middle School	801	28%	224
Desert Hot Springs High School	1,800	31%	558
Total Number of Students:	7,008	26%	1,833

# Poverty in Desert Hot Springs

An overwhelming percentage of Desert Hot Springs students come from poverty. Based on 2012-2016 estimates from the American Community Survey for the City of Desert Hot Springs:

**45.1% of  
Children Live  
Below Poverty  
Level**

**29.8% of  
Families Live  
Below Poverty  
Level**

**73.2% of  
Families with  
Children Receive  
CalFresh  
Benefits**  
(Supplemental Nutrition)

# DHS Family Alliance

## VISION & STRATEGY

### Vision

Desert Hot Springs is a **vibrant community** where school **attendance** is a **priority** and is seen as **essential to children's success**. All students attend school **more than 90%** of the school year because:

- **Students feel valued and visible** and understand the importance of attending schools in which they **feel safe**
- The DHS **community engages** faith-based organizations, public entities, social entities, non-profits and residents to cross-culturally collaborate so that **residents feel connected** to their City
- Families have built a **trusting community** among themselves in which they **feel safe** and can **support one another** when they are struggling
- Families have **access to a network of translators/navigators** to help them understand how schools work
- **Children** live in **stable, affordable housing** in which their **basic needs are met** and they feel personally safe
- **Transportation is accessible**

### Strategy

In order to **reduce chronic absenteeism** in schools and **the related socio-economic costs**, our strategy is to **engage** families, key service providers, local legislators and a cross section of community stakeholders to **identify** and **address** core contributors to absenteeism. We will **educate** and **motivate the community** toward **positive actions** and **aligned resources** to achieve **equitable and culturally responsive support** for students, parents and families.

# Tactical Plan Focus

Pilot an integrated support services program that addresses identified areas of greatest need.

- Data Inventory of absenteeism data by demographics - will reveal cultural disparities
- Help all students vision future and see jobs and possible education paths with funding support
- Bring community in to demonstrate possibilities
- Help students understand why they are coming to school
- Identify resources all partners can contribute (faith-based, community services, government, etc.)



# Looking Forward

- ✓ Complete Tactical Plan
- ✓ Implement the Plan!



# Behavioral Health A-Team

## Student Introduction

**Maureen Forman, Jewish Family Services**

**Jim Grisham, Riverside University Health Systems-BH**

**A-Team Co-Chairs**

# Vision & Strategy

## ✓ Vision

The Coachella Valley will have an **abundant supply** of mental and **behavioral health professionals** who are from **our own student population** and are **responsive to the needs of our community**.

## ✓ Strategy

**Mobilize** local mental and behavioral health **professionals, agencies and education systems** to **collectively** develop and implement a plan that will **increase** the supply of qualified mental and behavioral health **professionals form within our local student population**.

# Behavioral Health Workforce Pipeline

- **7** high school health academies → **2** with a Behavioral Health Focus
- **2** high schools piloting school-wide BH awareness / Calm & Meditation Spaces
- **18** HCC Behavioral Health Intern alumni
  - **6 BH Host Sites** annually
- **High-School-to BH Career Pipeline Pilot** — Class of 2020 pilot with **20** graduating high school seniors



# Mindfully Resilient

- ❖ Curriculum Resource Developed and Piloted at CVHS and Indio HS
- ❖ Powerpoints available, free, online
- ❖ Monthly e-newsletter distributed through OneFuture and Jewish Family Services

## • A Year of • Mindful Moments 2019-2020

- *August* NATIONAL WELLNESS MONTH  
AUG. 4 : NATIONAL FRIENDSHIP DAY  
SUICIDE PREVENTION MONTH
- *September* •  
BULLYING PREVENTION MONTH  
DOMESTIC VIOLENCE AWARENESS  
DEPRESSION EDUCATION & AWARENESS  
OCT. 10 : WORLD MENTAL HEALTH DAY
- *October* •  
NATIONAL GRATITUDE MONTH  
NATIONAL CAREER DEVELOPMENT MONTH  
NOV. 13 : WORLD KINDNESS DAY
- *November* •  
• *December* DEC. 11 : NATIONAL APP DAY  
JAN 21-25 : NO NAME CALLING WEEK
- *January* •  
• *February* TEEN DATING AWARENESS  
FEB. 17 : RANDOM ACTS OF KINDNESS DAY  
SOCIAL WORK MONTH
- *March* •  
• *April* ALCOHOL AWARENESS  
SEXUAL ASSAULT AWARENESS  
APR. 7 : WORLD HEALTH DAY  
MENTAL HEALTH AWARENESS
- *May* •  
• *June* PRIDE MONTH  
JUNE 8 : NATIONAL BEST FRIENDS DAY

# Behavioral Health Career Awareness Website

HOME

SOCIAL WORK

MARRIAGE AND FAMILY THERAPY

COUNSELING

CLINICAL PSYCHOLOGY

NURSING

FINANCIAL RESOURCES



# Pathways into Behavioral Health.

# Future Focus

- ✓ Expand and Scale Mindfully Resilient
  - ✓ Partnership with Cathedral City High School to create Mindfully Resilient videos
  - ✓ Schoolwide awareness of Mental Health tools and careers
  - ✓ Calm / Meditation Spaces on campuses
  - ✓ Support for emerging School to BH Career students

# Opportunity Youth & Young Adult (OYYA) Team

## Student Introduction

Kristen Dolan, United Way of the Desert  
Victor Gonzalez, Allianza Coachella Valley  
Art Kimball, RCOE  
Co-Chairs



# Vision & Strategy

## ✓ Vision

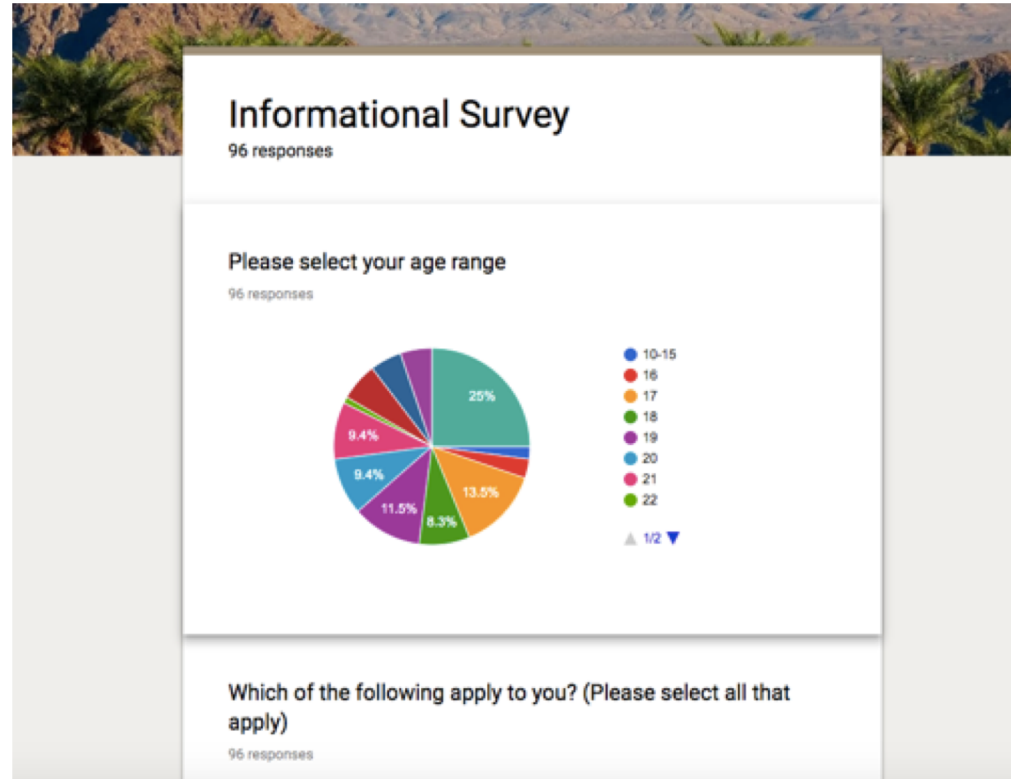
To **empower young adults** by helping them **discover** relevant and accessible **opportunities and support networks** that allow them to **be successful** in their educational and workforce pursuits while **addressing the causes of disconnection**.

## ✓ Strategy

**Significantly reduce the number** of long-term unemployed and **disconnected young adults** and other groups that lack access to the workforce.

# Accomplishments

- ✓ Key activities:
  - ✓ **Completed Survey** of OYYA through A-Team partners: **96 Responses** – learned:
    - how they are accessing resources,
    - how they are getting reconnected,
    - how they might have disconnected in the first place and
    - how we might assist them moving forward
  - ✓ **Toured Juvenile Hall** and met with graduates to better understand causes of disconnection – learned all have gang experience



# Future Focus

- ✓ **Focus on preventing drop-outs**
  - ✓ Prevent youth from becoming disconnected in the first place
  - ✓ Explore resources needed by schools/counselors to help retain students
- ✓ **Exploring best practices**
  - ✓ January 15 meeting with Joe Herrity from San Jose's **Youth Opportunity Partnership**
  - ✓ Meet with **Alignment Nashville's Out of School Out of Work** team
- ✓ **Promote CV-HIP (Coachella Valley Health Info Place)-IE Connect as core regional support resource**

# Financial Aid Team

## Student Introduction

Desiree Porras, Sun City Shadow Hills

Heather Benedict, Women Leaders Forum

A-Team Chairs

# Team Vision

- Any student (low income and middle income) from the Coachella Valley who aspires to attend college will have access to funding (grants, scholarships, other) to cover full cost of attending college, including tuition, fees and living expenses with the intent that each will complete college and secure a career that will contribute to a thriving local economy resulting in the growth of a healthy community.

# Team Strategy

- Inspire more students to aspire to complete college by increasing financial aid literacy and expanding availability and access to financial resources by aligning efforts of regional providers.

# Accomplishments

- ✓ Tactical Plan completed
- ✓ Priorities Affirmed by Committee
  - Mobilize a network of community partners to provide financial education to parents and students.
  - Increase FAFSA / Dream Act completions to reach 85% completion goal.



# FAFSA Completion Campaign - 2019

- ✓ **3,318** students completed the FAFSA & Dream Act
- ✓ **13 Million+** potential capture in state/federal aid





# Loteria Game Launch

- ✓ **College & Financial Aid Literacy** for students and parents
- ✓ **Increased Student & Parent engagement**

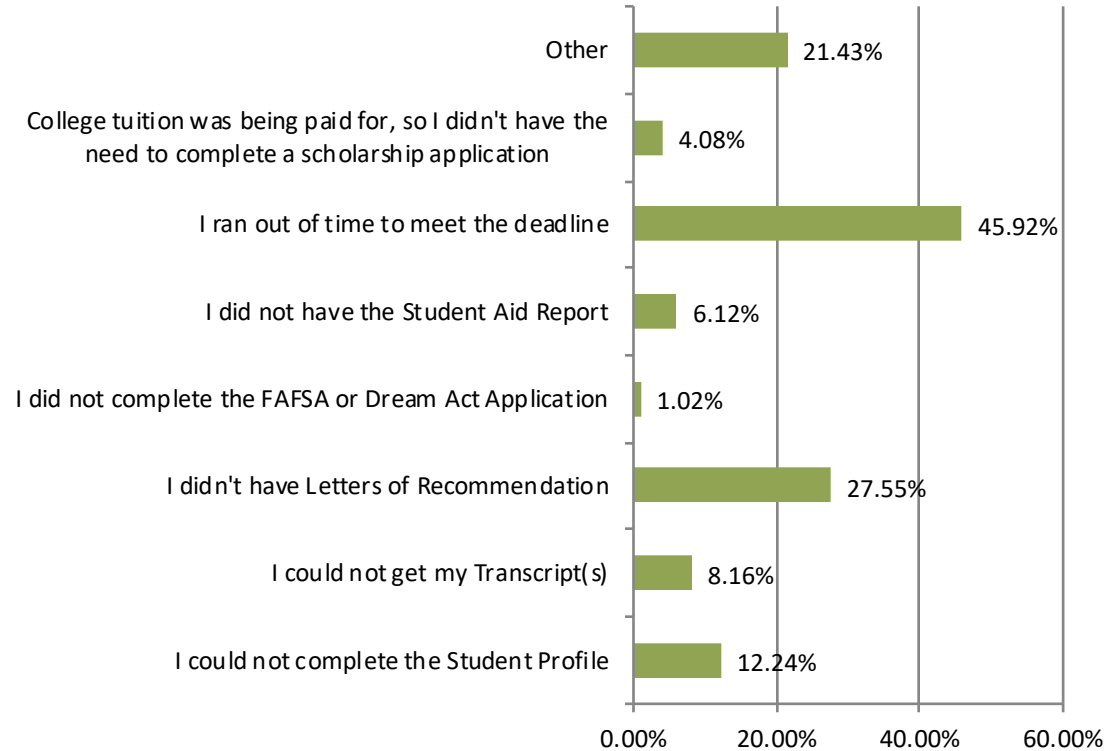


TERM	DEFINITION	TERM	DEFINITION
1. EL FAFSA	Formulario de solicitud gratuita de ayuda federal (FAFSA) para estudiantes para solicitar ayuda económica para pagar la Universidad y las actividades de pago. Free Application for Federal Student Aid. A federal form that determines financial aid for college classes. It can be received for up to 4 years.	10. El WebGrants	Portal electrónico para estar al tanto de los resultados de la solicitud de beca estatal Cal Grant que se le provee a estudiantes atendiendo un acceso de educación superior en California. Online portal to check status of Cal grant that is provided to students attending higher education institutions.
2. EL DREAM ACT	Aplicación requerida para determinar la ayuda económica para estudiantes AB540 en California. Application required to determine financial aid for California AB540 eligible students.	11. El Cost of Attendance	Costo que incluye manutención, libros, útiles escolares, alojamiento, alimentos, transporte y gastos personales para el año escolar. Esto puede variar según el colegio y según dónde viva (con los padres, en el campus o fuera del campus). Cost which includes tuition, fees, books, supplies, housing, food, transportation, and personal expenses for the school year. It will vary depending on your college and where you live (with your parents, at or on or off campus).
3. La Financial Aid	Ayuda financiera otorgada a los estudiantes del colegio. Esto puede incluir préstamos, subvenciones, becas, etc. Loans, scholarships, grants, work-study and any other resources offered to help students' college expenses.	12. El EFC	Cálculo de la capacidad financiera de una familia. Determina si los estudiantes califican para obtener ayuda financiera federal y el monto total del pago de ayuda financiera a otorgarse. Measure of a family's financial strength and is calculated according to a formula established by federal law. Colleges use the EFC to determine students' federal financial aid eligibility and total financial aid award package.
4. El Cal Grant	Beca por parte del estado de California que ofrece dinero GRATIS para la universidad en California. Se puede obtener por 4 años. Money from the state of California for college that you don't have to pay back. It can be received for up to 4 years.	13. El Pell Grant	Beca otorgada a estudiantes de pregrado con una necesidad económica excepcional y que no tienen asistencia en título universitario de cuatro años, de pregrado o de un programa de posgrado profesional. Esta beca se puede obtener por un total de 6 años y no tiene que ser pagada. Grants awarded to undergraduate students who display exceptional financial need and have not earned a bachelor's, graduate, or professional degree. This grant can be awarded for up to 6 years and does not have to be repaid.
5. El Loan	Préstamo para pagar la matrícula del colegio, el cual se tiene que pagar. Borrowed money which you pay for college courses which must be repaid back.	14. La Financial Award Letter	Documento que especifica el total de la ayuda financiera que la escuela le está ofreciendo. Esto puede incluir ayuda de diferentes fuentes. The total amount of monetary assistance a school is offering you. It may include aid from a variety of sources.
6. La Tuition	El costo de las clases. The cost of your classes.	15. El FSA ID	Nombre de usuario y contraseña que dan acceso al sistema electrónico de la aplicación FAFSA. Username and password that gives you access to Federal Student Aids online systems.
7. La Scholarship	Ayuda económica para estudiantes para pagar gastos de estudio. Usualmente se tienen que cumplir con cierta elegibilidad específica a cada programa de becas. Este dinero es gratis. Money given to you for your studies. Usually have to meet eligibility requirements according to each scholarship. This is free money.	16. El March 2nd	Fecha límite para completar la aplicación para ayuda financiera. Deadline to complete the federal application for Federal Student Aid.
8. El OneFuture Coachella Valley	Organización sin fines de lucro que trabaja para ayudar a los estudiantes a graduarse preparados para la universidad, los carreras y vidas por medio de ayuda financiera y servicios de apoyo. Non-profit organization that wants to help students graduate prepared for college, career, and life by providing financial aid resources (scholarships) and support services.	17. El Work Study	Un "trabajo" que puede venir incluido como parte de su paquete de ayuda financiera. La mayoría de los estudiantes trabajan dentro del campus universitario y pueden estudiar durante su periodo laboral. This is a "job" that you will have as part of your financial aid package. Most students work on campus and can study during their shift.
9. El College & Career Navigator	Portal electrónico para acceder a recursos financieros para el colegio y para aplicar a las becas de la OneFuture Coachella Valley. Online portal to obtain financial and college resources as well as to apply for the OneFuture Coachella Valley Scholarships.	18. La University	Institución dedicada a la educación superior, en la cual se estudia para obtener los títulos académicos correspondientes y donde se realizan investigaciones académicas. A high-level educational institution in which students study for degrees and academic research is done.

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# Scholarship Applicant Survey

- ✓ **431** students submitted a scholarship application
- ✓ **680** students started but did not complete and submit a scholarship application



# Future Focus

- College and Financial Aid Navigator Network
- Identify available support services in schools and the community
  - Develop a list of services and resources for students and parents
  - Confirm gap in support services and train navigator network to assist education, business and civic partners with outreach services
- Explore FAFSA / Dream Act Graduation Requirement
- Increase Scholarship Application Outreach and Support

# Let's Play!



# College Completion Team

## Student Introduction

Marie Perotti, CVUSD

Agam Patel, UCR Palm Desert Campus

A-Team Co-Chairs

# Unified Vision: The Why

## **Regional Economic Development**

- more education = more opportunity for earning potential

## **Removing Barriers**

– geography does make a difference in access to school and jobs

**Common Accountability to increasing completion** - degrees, certificates & credentials



## **Alignment of Local Systems**

– assure efficiency & access are optimized

## **Economic Mobility for Students & Economy**

- Ending cycle of poverty  
- Economic growth

# Accomplishments

## ✓ Post-Secondary DATA Progress:

- ✓ Where are our students going and how are they doing?
- ✓ Purpose: Set growth targets for Regional Plan
- ✓ Cohorts from enrollment in Fall of 2011 forward
- ✓ Data Points:
  - Graduation rate for valley students: 2 yrs, 4 yrs, 6 yrs
  - First year retention rate for valley students
  - First year retention rate for transfer for valley students
  - 2-year persistence for valley students similar to NSC calculations
  - Numbers of incoming undergraduate students from the valley based on high school attended/graduated and zip code of residence





# Future Focus

- ✓ Coachella Valley Education Compact
  - ✓ Establish data baseline measures
  - ✓ Package the need for a compact
  - ✓ Secure commitment from education leadership to implement



# Regional College Fair A-Team

## Student Introduction

Kate Anderson, Agua Caliente Band of Cahuilla Indians

Julio Omier, Rancho Mirage High School

A-Team Co-Chairs

# Regional College Fair

- ✓ **3<sup>rd</sup> Annual**
- ✓ **GREAT** collaboration on planning team
- ✓ **4,000+** students and families attended
- ✓ **100** postsecondary institutions



**FREE ADMISSION**

## Next? THINK BIG!

COLLEGE & CAREER FAIRS OPEN TO THE COMMUNITY

OCT. 2	OCT. 2	OCT. 3
<b>COLLEGE OF THE DESERT UNIVERSITY TRANSFER FAIR</b>	<b>34<sup>TH</sup> ANNUAL COLLEGE &amp; CAREER NIGHT</b>	<b>RALLY 4 P.M.</b> <b>COACHELLA VALLEY REGIONAL COLLEGE &amp; CAREER FAIR</b>
COLLEGE OF THE DESERT From 10 a.m. - 1 p.m.	ORGANIZED BY CVUSD COUNSELORS SPONSORED BY COUNTY SUPERVISOR MANNY PEREZ INDIO FAIRGROUNDS From 5:30 p.m. - 8 p.m.	BALLROOM - AGUA CALIENTE RESORT RANCHO MIRAGE From 5 p.m. - 8 p.m. Presented by AGUA CALIENTE BAND OF CAHUILLA INDIANS

All events in partnership with



Register at: [NTBWeek.com](http://NTBWeek.com)

# 2019 Regional College Fair



# **Gent's Alliance Team**

## **Student Introduction**

**Bob Kambe, Avid Physical Therapy  
Jarvis Crawford, City of Palm Springs  
A-Team Chairs**

# Team Vision

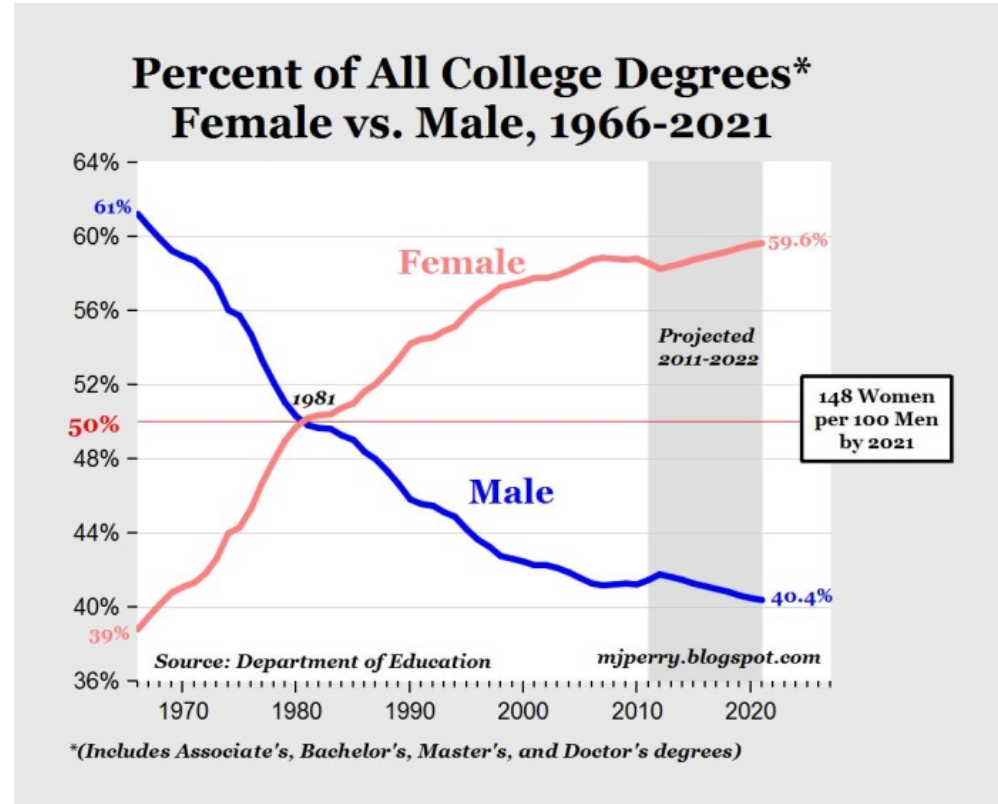
- To improve the college access and completion rates of young men in the Coachella Valley. The alliance will engage local business, education and civic partners to develop services and resources to increase college success rates among young men. This initiative and program is linked to the Coachella Valley's workforce development strategies outlined in the Regional Plan for College and Career Success.

# Team Strategy

- Increase college completion among male scholars, including completion of the FAFSA and Cal-Grant applications, by aligning and leveraging partnership and resources for maximum impact on student success.


# Short & Long-term Goals

- ✓ **Goal #1:** Increase the number of organizations and individuals in the Coachella Valley aligning and leveraging resources in support male youth.
- ✓ **Goal #2:** Increase the persistence and retention rates among male college scholarship recipients, including maximum capture of state and federal aid for college.
- ✓ **Goal #3:** Decrease the high school and college drop-out rates among young males in the Coachella Valley.



# Accomplishments

- ✓ Tactical Plan completed
- ✓ Priorities Affirmed by Committee
  - Plan and implement a Male Summit and initiative to support middle school boys through high school, college and career.
  - Increase college persistence, retention and completion among male scholars.



MALE STUDENT  
LEADERSHIP SUMMIT

**DREAM BIG**

**2020**

January 25 • 9 AM

FEATURED SPEAKERS

Jason Tate, FMCHC

Dr. Alejandro Segura-Mora

Generous support provided by

THE PRISCILLA AND CHARLES  
**PORTER**  
CHARITABLE TRUST

CSUSB  
PALM DESERT CAMPUS

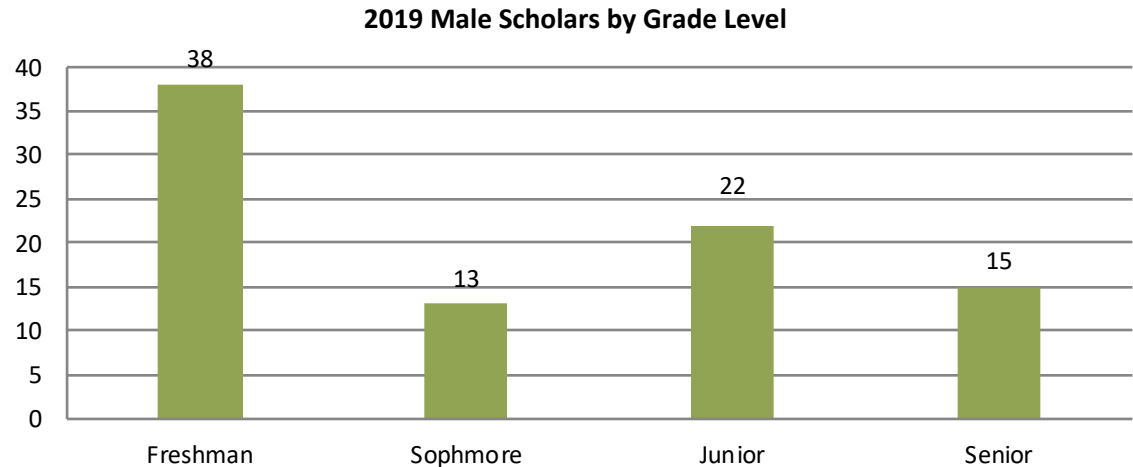
BIGHORN Cares



# Male Scholars: 2019 Academic Year

- ✓ **88** male scholars
- ✓ **52%** of scholars have a zero EFC
- ✓ **94%** of scholars attend college in California

2019 Male Scholars by INSTITUTION TYPE (N = 88)				
Community College	California State University	University of California	Private	Out of State
9	25	39	10	5



# College Send-Off: 2019

- ✓ **30+** male scholars participated in the send-off.
- ✓ **Mental & Behavioral Health** workshop themes were in high demand.



# Future Focus

- ✓ Inaugural Male Student Leadership Summit
- ✓ Engage regional partners to align support services and resources for male students.
  - ✓ Identify 103 eighth (8<sup>th</sup>) grade boys (35 per school district) to participate in summit.
  - ✓ Provide parents the needed resources and tools to assist their male students.
  - ✓ Recruit and train mentors to provide support services for cohorts in middle school, high school and college.
- ✓ Identify College Financial Aid Resources for Scholars

# **Business Engagement A-Team**

## **Student Introduction**

**Bob Kambe, Avid Physical Therapy**

**Deanna Keuilian, Palm Springs Unified School District**

**A-Team Co-Chairs**

# Vision and Strategy

- ✓ **Vision:** Develop strategies to **inform and mobilize community partners** to **drive the employer components** of the Coachella Valley **Regional Plan** for College and Career Success.
- ✓ **Strategy:** **Mobilize** Coachella Valley business to **support** regional **college and career pathways**/Linked Learning efforts, assure local students have **meaningful, high-quality work experience** and align the efforts with local workforce demand.

# Accomplishments

- ✓ **Essential Skills**
  - ✓ **10,000 bookmarks** printed
  - ✓ Developed through Business Engagement and Behavioral Health A-Teams
  - ✓ **Distribution:**
    - ✓ Middle School Career Exploration
    - ✓ High School academies/pathways
    - ✓ OFCV Scholars
    - ✓ Regional College Fair
    - ✓ Employers
  - ✓ **Assessment Rubric in Development**
    - ✓ Business - Workbased Learning
    - ✓ Education – Classroom
- ✓ **Piloted Essential Skills Networking LIVE!** with GCVCC Chamber – Summer 2019



① Communication

② Critical Thinking  
& Problem Solving

③ Creativity, Initiative  
& Innovation

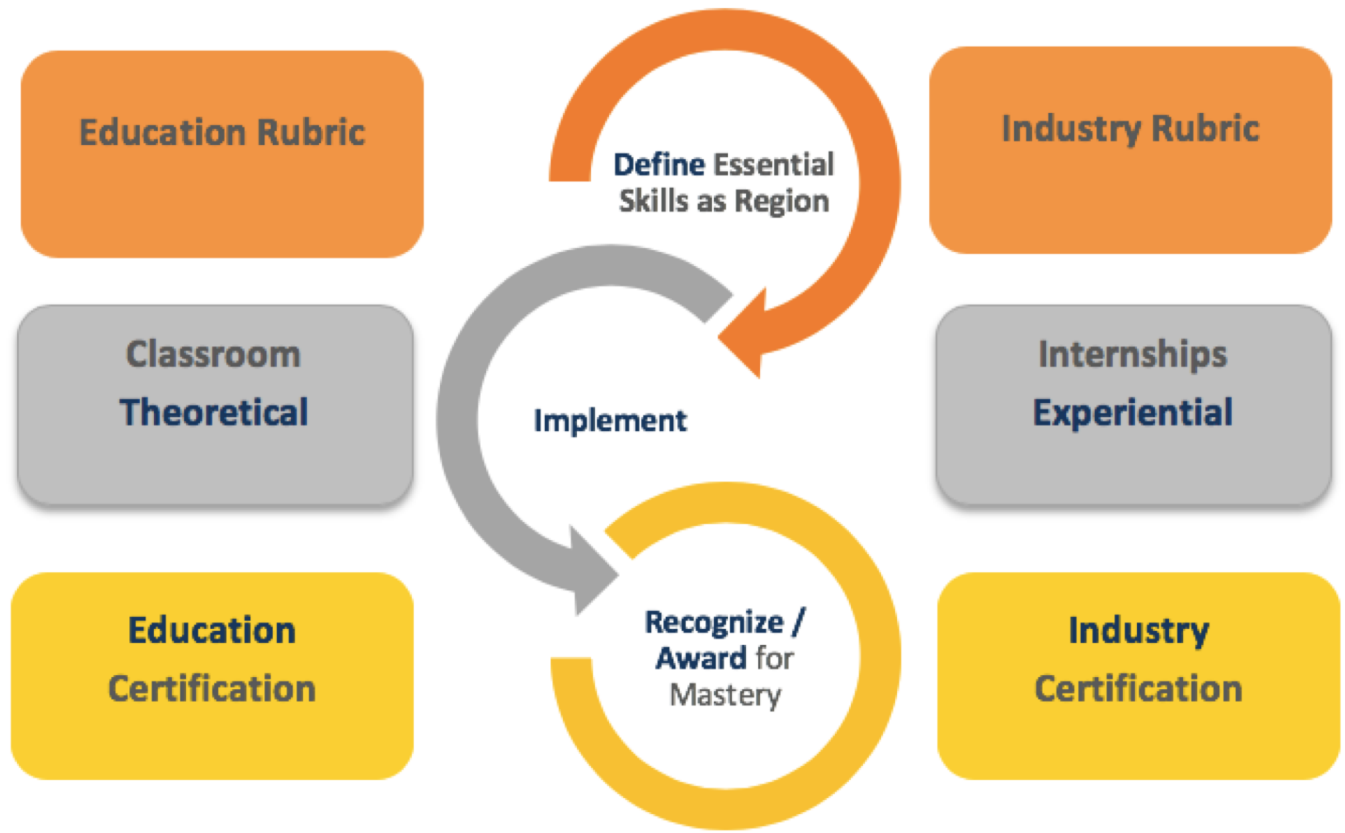
④ Collaboration  
& Teamwork

⑤ Emotional  
Intelligence Skills

⑥ Workplace Context  
& Culture

# Essential Skills Implementation and Rubric Assessment Plan

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# Accomplishments

- ✓ **Expanding Sector Champions**
  - ✓ From 2 (Hospitality and Healthcare) to 5
    - ✓ Healthcare
    - ✓ Hospitality
    - ✓ Public Services/Water – NEW
    - ✓ Education – NEW



# Future Focus

- ✓ Finalize and pilot Essential Skills Implementation Rubric
- ✓ Promote Essential Skills tool
- ✓ Recruit and train additional business champions
- ✓ Identify Work-Based Learning placement gaps
- ✓ Recruit and train new partners to host students

# Technology Skills Stretch-Goals

Sheila Thornon, OFCV

# Activity

- Table facilitators will watch time
- Take 8-10 minutes to individually brainstorm BIG goals using this template
- Brainstorm ideas with your tablemates
- Chart table's goal ideas
- Report out

IN ORDER TO  
create a workforce  
WITH THESE  
SKILLS & ABILITIES...

• DEEP KNOWLEDGE  
OF SCIENCE, TECHNOLOGY  
& ENGINEERING

• TECHNICAL  
SKILLS

• COMPUTATIONAL  
THINKING—USE,  
MODIFY & CREATE  
TECHNOLOGIES

• CAN KEEP DATA  
SAFE & INTERPRET  
& TELL DATA STORIES

• WILLING to THINK  
OUTSIDE the BOX, Be  
INNOVATIVE AND  
DISRUPTIVE

• COOPERATIVE & INTER-  
PERSONALLY COMPETENT  
(HUMAN/MACHINES)

• SOLVE PROBLEMS &  
RISK FAILURE

• LEAD DYNAMIC  
INTERDISCIPLINARY  
TEAM to CONSENSUS

• SELF-DIRECTED,  
CURIOUS, RESILIENT

• CHARACTERIZED by INSIGHT,  
DILIGENCE, PERSISTENCE  
& COOPERATION

...THE COACHELLA VALLEY  
WILL ASSURE THESE

★ GOALS:

1

2

3

...& THE FOLLOWING  
THINGS will be  
DIFFERENT at:

K-12 DISTRICTS

•  
•  
•

COLLEGE

•  
•  
•

WORKPLACE

•  
•  
•

COMMUNITY

•  
•  
•

# Thanks A Latte!

**UCR Palm Desert Campus – our hosts**

**All Co-Chairs and Presenters**

**Emily Sheppard – The Graphic Distillery**

**Our Students!**

